

Who we are

The Ethanol Working Group (EWG) is a coalition of public and private organizations, universities, and state agencies interested in the promotion of ethanol in Michigan.

Contact information

If you are interested in receiving the Michigan EWG News and/or have ethanol-related information you would like to submit for this publication, contact the Corn Marketing Program of Michigan (CMPM) at 1-888-323-6600 or by email at corninfo@micorn.org

Additional ethanol information is available on the CMPM website at www.micorn.org and the Michigan Biomass Energy Program website at: www.michiganbioenergy.org

Current Fuel Prices in

Michigan

(as of July 23rd)

Regular Unleaded
(average)
\$1.39

E-85
(range)
\$1.26-\$1.99

Ethanol Education/Promotion

Michigan Ag Expo

Ethanol educational materials were distributed at the Michigan Ag Expo held July 10-12 in East Lansing. An ethanol survey was conducted to determine agricultural producers knowledge about ethanol-blended fuels, if they use ethanol, and what additional information they're interested in receiving. Students from Kettering University also displayed their award winning snowmobile converted to run on ethanol and were available to answer questions. Approximately 25,000 attended Ag Expo.

Ethanol at Lugnuts Baseball Game

Ag Day will be held at the Lugnuts Stadium on August 19th in Lansing. Ethanol information will be made available to game attendees. Kettering University and Dave Gallt of Thunder Engineering will be displaying their ethanol-powered truck, snowmobile and speedboat. Contact Kelly Launder at (517) 323-6600 for more information and/or registration.

E-85 Station Promotion

Ford Motor Company and Growmark, in partnership with the Corn Marketing Program of Michigan (CMPM) will hold an E-85 promotional event at Ball Park Mobil in Lansing on August 19th. Previous to the event, postcards will be sent to all Lansing area E-85 FFV owners, notifying them of the event and that their vehicle can run on E-85. Radio spots will run a week prior to the E-85 promotion, providing event and ethanol information. In addition to free fuel, vehicle owners will be given ethanol information and frequent fueler cards to increase continued E-85 sales at the station.

An additional promotional event may be held at an E-85 station in Detroit on August 30th. This will also include pre-event promotion such as postcard announcements and radio spots on WRIF. The exact location is yet to be determined.

Ethanol Workshop

It has been announced that a third Ethanol Workshop will be held in Michigan on September 26th at the Radisson Hotel in Lansing. The focus of this workshop will be to provide legislators, corn producers, fleet managers, and the general public with answers to commonly asked questions about ethanol, information on new ethanol markets such as E-diesel, and an update on the development of an ethanol plant in Michigan. Anyone interested in receiving additional information about the workshop or sponsorship opportunities should contact Kelly Launder at 1-888-323-6600.

Ethanol Plant Update

Michigan Corn Processors, LLC and Michigan Ethanol, LLC are finalizing plans to partner on Michigan's first ethanol plant, which will be located in Caro. Stock offerings should be held within a few weeks. Construction of the ethanol plant is expected to begin in August.

Additional Updates

Ethanol Production will meet California demand

The Renewable Fuels Association (RFA) recently reported that survey data compiled by the California Energy Commission (CEC) found that "there will be ample supply of ethanol to meet California's needs in 2003." The CEC survey found that an additional 2 billion gallons of production capacity will be available by 2003.

NEVC may receive E-85 infrastructure funding

The National Ethanol Vehicle Coalition (NEVC) may receive \$2 million for E-85 infrastructure development. The funding has been approved by the Senate Appropriations Committee and sent to the Senate for consideration. The funds would be used to install up to 50 new E-85 refueling stations.

Ethanol Award

The Corn Marketing Program of Michigan was honored at the American Coalition for Ethanol (ACE) Awards Luncheon at their annual meeting in July. Jody Pollok received the ACE Certificate of Appreciation Award for her "significant contribution to the advancement of the ethanol industry during the past year."